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# Languages

English	Level C1
French	Level C1

## Skills



## Certificatios

GRAPHIC DESIGN 2022 HOLMETECH

G-SUITE SALES FUNDAMENTALS
2021 GOOGLE

GOOGLE FOR EDUCATION SALES 2021 GOOGLE

G-SUITE DEPLOYMENT SERVICE SPECIALIST 2021 GOOGLE

## Interests

Cooking Travelling Do it yourself Footing



Scan to view my portfolio.

# Wilfried Vinny KONTCHOU

Future Assistant web Project Leader

## **About Me**

Bilingual student in Master 1 E-commerce, Communication and Foreign Languages, looking for a 3 to 4 month internship to put my skills in e-commerce project management, graphic design and SEO to good use. Dynamic, creative, rigorous and responsible, I'm passionate about developing innovative digital solutions and managing online communication campaigns.

## Education

#### Master 1

**2024 - 2025 UFR STGI FRANCHE COMTE UNIVERSITY Montbéliard France** E-commerce, Communication et Langues étrangères

## Bachelor of Technology

**2019 - 2020 (01 year) UNIVERSITY INSTITUT OF THE COAST Douala-Cameroon** software Engineering

## Higher National Diploma

**2017 - 2019 (02 years) UNIVERSITY INSTITUT OF THE COAST Douala-Cameroon** software Engineering

#### GCE Advanced Level

2015 - 2016 (01 year) CATHOLIC COLLEGE OUR LADY OF ALL NATIONS Douala software Engineering

# Work experience

## WebMaster & Graphic Designer

#### 08/01 - 26/07/2024 (07 months 18 weeks) at PHOENIX COMMUNICATION Douala

- Managed E-commerce development, updates, and troubleshooting to ensure optimal performance, speed, and user experience.
- Created and optimized content (text, images, videos) and implemented SEO strategies for improved visibility and engagement.
- Designed UI/UX elements and digital assets, ensuring consistency with brand guidelines and supporting marketing campaigns.

## Graphic Designer

#### 04/01/2023 - 05/01/2024 (1year) at MAKREA ENTERPRISE Douala-Cameroon

- Created visually compelling designs for both digital and print media, ensuring brand consistency across all platforms.
- Develop creative concepts and marketing materials, including logos, social media graphics, and promotional content, tailored to client needs.
- Collaborate with cross-functional teams to deliver innovative solutions that effectively communicate the brand's message and engage target audiences.

#### WebMaster

#### 20/08/2021 - 18/07/2022 (1 year 29 weeks) at KRM GROUP Douala-Cameroon

- Responsible for supporting the development and execution of online marketing strategies to drive traffic and sales.
- Assisted in managing product listings, optimizing website content, and analyzing performance metrics to enhance customer experience.
- Coordinated with cross-functional teams to ensure seamless operations and effective communication throughout the e-commerce process.

#### Intern

#### 04/07/2020 - 03/08/2021 (1 year 2 months) at GIC Promote Ltd Douala-Cameroon

- Did an internship to develop my skills after obtaining my bachelor's degree in technology.